



DAVID LE
Visual Designer

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EXPERIENCE

Senior Digital Designer

Best Buy Canada (June 2016 - Present)

I'm responsible for crafting the customer-facing experience on BestBuy.ca, and across all of their other digital platforms. Working in an agile environment with UX Architects, Business Specialists, Developers, and Product Owners, I have the opportunity to strategize and deliver high-quality design solutions that also meet eCommerce business objectives.

User Interface Designer

UBC - Database of Religious History (May 2014 - December 2015)

The Database of Religious History (DRH) is one of the flagship initiatives at the University of British Columbia. The DRH aims to bring together data on cultures throughout history that will allow statistical analysis, the discovery of new patterns in world history, and the testing of hypotheses about the evolution of human behaviour. As the UI Designer, some of my responsibilities included wireframing, visual mockups & animations, and front-end development.

User Interface Designer

Alcatel-Lucent (January 2012 - August 2012)

During my co-op term, I worked with the UX Team in developing and improving existing Alcatel-Lucent software products. Our goal was to make the software easier to use by helping users achieve their goals and perform their specified tasks effectively, efficiently, and accurately. I was fortunate enough to work here while they were moving some of their Java-based applications to HTML5.

SKILLS

User Interface Design
User Experience Design
Front-End Development
Digital Analytics
Graphic Design

SOFTWARE

Adobe Creative Suite
Sketch & inVision
HTML, CSS & jQuery
Adobe Analytics
Autodesk Maya

EDUCATION

Simon Fraser University

School of Interactive Arts & Technology (September 2009 - April 2014)

Bachelor of Arts in Design